

# About Network for Good

The Internet's leading charitable giving resource, matching people and charities in 4 ways:

- **Fundraising tools:** Network for Good helps nonprofits (NPOs) raise money on their own websites and on social networks with free and low-cost fundraising tools
- **Online donations:** Network for Good enables giving to any charity registered in the US (more than one million) at [www.networkforgood.org](http://www.networkforgood.org), through fundraising widgets on social networks, and via partners' websites
- **Research and Volunteerism:** At [www.networkforgood.org](http://www.networkforgood.org), users can research any charity and search from among more than 40,000 volunteer opportunities. Individuals can also search for volunteer opportunities through our state Volunteer Network sites: California, Louisiana and New York.
- **Star power:** Network for Good links people with celebrity philanthropists including Kevin Bacon, Ellen DeGeneres, Robert Duvall, Colin Firth, Ricky Gervais, Joaquim Phoenix, in the 'Six Degrees.org' initiative

The screenshot shows the Network for Good website. At the top, there is a navigation bar with links for HOME, DONATE, VOLUNTEER, CRISIS RELIEF, and MY PROFILE. A user is logged in as Jono Smith. The main content area is divided into two columns. The left column features a 'find any charity' search form with options to donate or volunteer, and fields for keywords, charity name, and state. Below the search form are links for 'ways to give' such as 'How this site works', 'Tips on Giving', and 'Volunteer on MLK Day'. The right column has a large banner with the text 'Giving can be easy.' and a 'Donate Now' button. Below the banner is a section for 'For Nonprofits' with the text 'Easy & Affordable Online Fundraising' and a 'Get Started' button. At the bottom, there are logos for AOL, CISCO, and YAHOO! as founding partners.

# What We Have Accomplished 2001-2009

- Distributed over \$360 million in online donations to more than 45,000 different nonprofits and matched more than 250,000 volunteers with thousands of nonprofits
- Recognized for revolutionizing philanthropy by Computerworld, Forbes, ePhilanthropy Foundation, Wired, Marketing Sherpa
- Returned \$18 to the sector for every \$1 invested in Network for Good
- Returned \$25 in donations for every \$1 a nonprofit spends on our services
- Taken fundraising viral and raised well over \$2.5 million via fundraising widgets
- Built a Volunteer Network that connects users across the country with more than 200,000 local, international and virtual volunteer opportunities

