

Collect Donations on Your Website for Any Charity

1.2 Million Charities, One Simple Web Service

What It Is

Network for Good's donation solutions enable your users to donate online to more than 1.2 million charities (as listed in the Guidestar database*) directly through your website or through an existing transaction. You customize the online donation experience, connect to our secure web service, and we take care of the rest: the credit card transaction, the customizable donor tax receipt, the payment to the charities and knowledgeable customer service.

What Our Donation Solutions Can Do for You

Empower Visitors to Make Charitable Donations through Your Website

Donors on your website can make one-time or recurring credit-card-funded donations to one or more charities in a single transaction using our donation processing web service (also called an API). In addition, users can save their credit card information for later use or to set up automated recurring gifts. We make the data available so that you can build dashboards and real-time reporting to be displayed on your website.

- There is a one-time set-up and annual licensing fee for this service.
- A 4.75% tax-deductible grant is deducted from the donation before it is sent to the charity(ies).

How to Enable Charity Search

Network for Good recommends that partners license the Guidestar database of more than 1.2 million charities - it's the most comprehensive, vetted database of U.S. 501(c)3 public nonprofits. Other databases to consider are managed by the IRS or Charity Navigator. However you enable charity search on your site, Network for Good needs a valid Employer Identification Number (EIN) in order to process a donation and disburse funds to a charity.

Examples of Web Services in Action

Causes on Facebook



<http://apps.facebook.com/causes/about>

Capital One



<https://www.capitalone.com/give>

*Access to the Guidestar database is not included in the API license, as it requires a separate agreement with Guidestar.

About Network for Good

Network for Good is a nonprofit founded by AOL, Yahoo! and Cisco to help nonprofits raise money and recruit volunteers online. Network for Good has securely raised over \$415 million for more than 60,000 nonprofits and recruited more than 250,000 volunteers.

How to Get Started

Tell us more about your company's charitable giving program and we would be happy to recommend a solution. Visit networkforgood.org/partner or contact Kate Olsen at kate.olsen@networkforgood.org / (240) 482-3209.